

PAS

A FIVE STEPS PROGRAM TO ACCELERATE SUSTAINABILITY

Each Step means a project that needs a Steering Committee and a Chairman on charge to organize activities that may foster organic synergies with the rest of the groups.

1) BUILD UP A BANK OF GOOD PRACTICES AT THE UNIVERSITY.

How : Ask all University teachers to keep on sending an updated list of their five most significant contributions in terms of teaching, research and extension in the area of Sustainable Development considering in a broad sense (Economic, Social, Environmental, Cultural and Human) *; including experiences on new transversal topics and skills development.

What For: To survey and monitor the work being done as well as The Human and Social Capital Involved on this area.

* This refers to all kinds of activities in which he was involved: Teaching, Research and External Services on the area.

2) DEVELOP A WEBSITE FOR THE AREA**

How: Request at the University, to develop a website that may allow a certain degree of interactivity.

What For: Implement a Knowledge and Media Data Bank to disseminate advances and may foster exchange of experiences and collaborative work in the area

3) DEVELOP AND IMPLEMENT A PERMANENT COMMUNICATION PROGRAM ON THE AREA

How: Through FORUMS with special guests, campaigns and research on Well-Being ; University TV Programs (DIALOGS ON SUSTAINABILITY) and Media in General

What For : To raise awareness of the Community at the University on the area.

4) ORGANIZE AN OPEN YEARLY CITY CONTEST OF SUSTAINABLE DEVELOPMENT BEST PRACTICES AT THE REGION

How: Organize for the competition relying on the disclosure through internal and external media and looking for partnerships and sponsorships for this purpose.

What For: Mobilizing the Community, showing that making a difference may makes sense

5) START A SUSTAINABILITY NETWORK

How : Search and contact the various groups either National or International that are already working on the area and invite them to join efforts to create a national movement to Accelerate Sustainability.

What For: In order to make the process more organic, starting from the University as a think and feeling tank, it needs to develop internal and external harmonic synergies.

Núcleo de Estudos do Futuro NEF/PUCSP

** <http://www.pucsp.br/catedraignacysachs/index.html>