

PROGRAMA DE ESTUDOS PÓS-GRADUADOS EM ADMINISTRAÇÃO

DISCIPLINA : O FUTURO DAS TECNOLOGIAS E O TRABALHO

PROFESSOR : ARNOLDO JOSÉ DE HOYOS GUEVARA

SEMESTRE : 2º/2017

HORARIO : 3º das 13:00-15:45h

CRÉDITOS : 03

EMENTA: **Fundamentos:** Explorando o Futuro das Tecnologias e o Trabalho, Grandes Transformações e Megatendências. Forças de mudança, visão e evolução ecossistêmica. Os desafios do Milênio e a atual Crise Socio-Económica e Ambiental. Os Avanços na Responsabilidade Social e Novos Sistemas sendo Propostos como a Economia Circular e a Biomimética.

OBJETIVO: Se familiarizar com as Megatendencias e Macrotransições atuais e o Panorama que se apresenta perante os cada vez mais acelerados avanços e convergências (Nano-Bio-Info-Cognitive-Social **NBICS**) de Tecnologias procurando e em particular analisar o referente aos Impactos no Ambiente e Mercado do Trabalho resultado da utilização massiva nesta Era Digital de Inteligência Artificial(AI), Aprendizagem de Maquinas (ML), Cognitive Computing, Robótica , Internet das Coisas (IoT) que fazem parte da 4a. Revolução Industrial procurando caminhos para promover a necessária adaptação e Resiliência perante essas Inovações de Ruptura que permitam surfar essas novas ondas e reverter as tendências já em curso do Aumento do Desemprego e Concentração da Renda, fornecendo condições para as atuais e futuras gerações possas desenvolver as habilidades necessárias, tais como as 6 recomendadas pelo Italo Calvino(leveza, rapidez, exatidão, visibilidade, multiplicidade, consistência) , para surfar essas novas ondas e contribuir no desenvolvimento de um Novo Sistema (Next System) e Modelo Mental (Mind Set) reforçando os 5 Pilares das ODS (Pessoas, Planeta., Prosperidade, Paz e Parcerias) que nos permita dar um salto no processo de Evolução Consciente. (www.pucsp.br/catedraignacysachs/)

PROGRAMA

O FUTURO DAS TECNOLOGIAS E O TRABALHO

Como nos tornar mais amigos do amanhã (FOT),
para tornar o amanhã mais amigo... com todos.*

***Elon Musk, co-founder of Tesla and OpenAI, Warns Governors:
Artificial Intelligence Poses 'Existential Risk'***

(<http://www.npr.org/2017/07/17/537686649/elon-musk-warns-governors-artificial-intelligence-poses-existential-risk>)

Not afraid of black holes. AI is another story, the development of full artificial intelligence could spell the end of the human race. the development of full artificial intelligence could spell the end of the human race
Stephen Hawking

First you'll lose your jobs. Then it gets scary.

Bill Gates

I think if we replaced ourselves with machines that as far as we know would have no conscious existence, no matter how many amazing things they invented, I think that would be the biggest possible tragedy. The idea of a society of technological awesomeness with no human beings a "Disneyland without children."

Stuart Russell

Everything we love about civilization is a product of intelligence, so amplifying our human intelligence with artificial intelligence has the potential of helping civilization flourish like never before – as long as we manage to keep the technology beneficial. Technology is giving life the potential to flourish like never before... or to self-destruct.
Let's make a difference!

Max Tegmark, The Future of Life Institute

*No Friends of Tomorrow (FOT), são abordados conceitos sobre Futurismo, Futuro do Trabalho/ Organizações, Três Grandes Modelos Empresariais, Novas Revoluções Pós-Internet, Impacto Positivo & Técnicas Para Explorar o Amanhã. A ideia é compartilhar não apenas conceitos – mas, também, dividir frameworks que ajudem na exploração do que está por vir. De forma disruptiva e empática, o futuro é abordado tanto pelo viés tecnológico quanto pela perspectiva humana (<http://www.aeroli.to/friends-of-tomorrow/>).

I) O FUTURO : MEGATENDENCIAS , CENÁRIOS, E DESAFIOS GLOBAIS.

Macro Transições (E. Laszlo), A Evolução da Terceira a Quarta Revolução Industrial, a VIA para o Futuro da Humanidade (E. Morin), o Projeto Milênio (SOF 2015-2016), a Economia Circular Colaborativa e Digital e os Cenários sobre o da Futuro da Tecnologia e o Trabalho. OpenMind(BBVA) .

II) AS INOVAÇOES TECNOLOGICAS SEU IMPACTO E ALTERNATIVAS

IoT, IA, ML/ DL(Deep Learning), Blockchain, Ethereum, Big Data, Impresoras 3D, Drones, Robots, Cyborgs, Machine Crowds , FOT , Flow , Presence e Design Thinking, Smart Grids, Smart Cities, Smart Everything and Everybody. Genetic Engineering (CRISPR), DeepMind, The Future of Life Institute.

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